



A LOVE FOR

CLASSICS

*Bloomsbury Student Competition*

## Partner Pack

### Welcome to Bloomsbury's Student Classics Competition: A Love for Classics!

As part of our wider [Where Can Classics Take You?](#) campaign we're pleased to launch our free student competition - A Love for Classics! A chance for students to get involved in the campaign and share their love for the subject (and win some prizes!)

### How does it work?

The competition is open to all students aged 11-18 currently studying Classics at KS3 to A Level in UK schools to share their love for Classics in a creative, personalised and imaginative way!

Teachers will need to register their interest to be part of the competition via our [online registration form](#) and will then be sent the Entry Pack with links to a parental consent form and the competition T&Cs - plus a beautiful poster to display in their classroom.

Closing date for entries is 31st December and we will announce winners in early February. We then hope to include the winning entries as part of our wider **Where Can Classics Take You?** campaign.



### **The judging panel**

We're pleased to have 4 of our wonderful Bloomsbury school authors on the competition judging panel - Sonya Kirk, Steve Hunt, James Renshaw and Caroline K Mackenzie who will pick from a shortlist of entries to decide 3 winners in each of the age categories. Winners will then receive £100 worth of Bloomsbury books for their school as well as an individual National Book Token for the winning student(s).

### **How can you support the campaign?**

We want as many students as possible to have the chance to enter so we're looking for your help to share the competition with your networks, teachers and centres. Let's all celebrate the love of learning Classics and encourage more students to take the subject!

To help you support this campaign, we've put together this Partner toolkit with a number of resources, messaging, templates and additional information so you can share information with your networks, subscribers, centres, teachers, students, and Classics-loving individuals to help us reach as many people as possible!

### **A blog post to get students going**

An autumn equinox challenge!

With the student competition launch coinciding with this year's autumn equinox, one of our competition judges and author of [Pocket GCSE Latin Etymological Lexicon](#), Caroline K. Mackenzie, shares some of her favourite Latin derivatives (along with some wonderful illustrations like the one here from designer Amanda Short), and offers some lesson activities to try with students this term.

Blog post:

<https://www.bloomsbury.com/uk/discover/articles/features/from-which-latin-words-does-equinox-derive-and-why/>

### **Campaign resources/assets**

A selection of images for social/email/web in various sizes can be downloaded from this [dropbox account](#).



If you'd like any additional assets, please contact [sarah.ruddock@bloomsbury.com](mailto:sarah.ruddock@bloomsbury.com) or [brenna.akerman@bloomsbury.com](mailto:brenna.akerman@bloomsbury.com)

### **Example messaging to share across your channels:**

What do your students love about studying Classics?

We're excited to be supporting Bloomsbury's new Classics Student Competition - *A Love For Classics*. As part of their wider *Where Can Classics Take You?* campaign, this week they have launched a free student competition as a chance for students to share what they love the most about studying Classics - encouraging others to consider studying the subject.

This free competition, open to all UK secondary students aged between 11-18, provides students with an opportunity to get creative and to help spread the love of Classics (and in turn, win some prizes for your school and themselves!)

Register your interest and you'll be sent an entry pack along with a beautiful poster to display in your classroom. Good luck!

Find out more at [Bloomsbury.com/ALoveForClassics](https://bloomsbury.com/ALoveForClassics)

### **Social media:**

Have you seen Bloomsbury's new *A Love Classics* student competition?

Get your students to share what they love the most about Classics and win up to £300 worth of Bloomsbury books for your school!

Find out more and register your interest here: <https://bit.ly/4641jnB>

**Bitly link: <https://bit.ly/4641jnB>**

Don't forget to tag us!

Twitter: @BloomsburyClass

Facebook: BloomsburyAcademic

#ILoveClassics

**Get in touch**

If you have any questions about the A Love for Classics competition or our wider *Where Can Classics Take You* campaign, please get in touch with us below:

**Email:**

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Bloomsbury Academic Classics Marketing Manager: [brenna.akerman@bloomsbury.com](mailto:brenna.akerman@bloomsbury.com)

**Website:**

[Bloomsbury.com/ALoveForClassics](https://bloomsbury.com/ALoveForClassics)

[Bloomsbury.com/WhereCanClassicsTakeYou](https://bloomsbury.com/WhereCanClassicsTakeYou)

**Thank you**

Thank you for your support. We look forward to working with you to raise the profile of our beloved subject.